

# Piano Technicians Guild 46th Annual Convention and Technical Institute

July 2-6, 2003 • Hyatt Regency Reunion • Dallas, Texas

## Exhibitor Information

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**Y**ou spoke. We listened.

That's why the 46th Annual Convention and Technical Institute promises to be one of the most exciting events in the piano industry. We've made some changes in the name of providing the best possible experience for exhibitors.

Start with a revamping of trade show hours designed to generate maximum floor traffic. Add in a stage area (at a bargain rate) that can be used for special product demonstrations. Throw in a beautiful facility, special showcase booths and responsive trade show management, and you'll understand the excitement.

But what's even more important is what hasn't changed. Booth fees remain at \$645 unchanged from 2002. We know the importance of making every penny count. That's why our booth fee includes a draped six-foot table, two chairs, a sign and two convention registrations. Order additional booths and take a 10% discount on your total cost (showcases excluded).

But a deal this good won't last forever. That's why we strongly encourage you to make a commitment today to be in Dallas. We are strictly enforcing our requirement that space will be assigned on a first-come, first served basis, based on the date when signed contracts and a deposit of 50% of the exhibit fee are received in our office. Booth reservations must be mailed or faxed. They will not be taken over the phone.

We've included answers to the most frequently asked questions but feel free to give me a call at (816) 753-7747 if I can answer any additional questions. We look forward to seeing you in Texas.

Sincerely,  
Shawn Bruce  
Piano Technicians Guild  
Manager Advertising/Promotions

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# EXHIBITOR QUICKFACTS

## Exhibition Company

Freeman Decoration Company is the official exhibition company for the PTG 46th Annual Convention and Institute. Exhibitors will receive an exhibitor manual from them after signing and returning the contract to the Piano Technicians Guild.

## Hotel

The official hotel is the Dallas Hyatt Regency Reunion. Room reservations can be made by calling (214) 651-1234. Please make reservations early.

## Exhibitor Delivery / Pick-Up Notice

Please make sure that all boxes, crates, supplies, etc. for your booth are **clearly** marked with your company name, booth number and a contact person. All exhibit materials must be shipped to the drayage company. More information about shipping will be included with your exhibitor manual.

### **Exhibitors who will be providing pianos for classes and/or displaying pianos or benches should review the Exhibitor Piano Moving information on page 3.**

- All pianos must be picked up and moved out of the Exhibit Hall by Monday, July 7 at Noon. Pianos that remain in the Hall after noon will be moved and stored at the Exhibitors expense. No exceptions.
- Also, please note that the decorating company will be setting up on Monday morning, June 30. Exhibitor move-in will begin Tuesday, July 1 from 9 a.m. to 5 p.m. Please try to schedule your deliveries accordingly.

## Exhibitor Registration Policy

Exhibitors are allowed complimentary registrations for booth personnel as follows:

One Booth - 2 registrations

Two Booths - 4 registrations

One additional registration will be provided on a complimentary basis for each additional booth over two. Complimentary registration does not include tickets for any food functions. Guests are welcome; please provide advance notice and names if you will have any visitors.

## EXHIBIT HALL HOURS

Monday, June 30	Decorator Set-up	9:00 a.m. to 5:00 p.m.
Tuesday July 1	Exhibitor Set-up	9:00 a.m. to 5:00 p.m.
Wednesday, July 2	Exhibitor Set-up	9:00 a.m. to 4:00 p.m.
	Ribbon Cutting/Hall open	5:30 p.m. to 7:30 p.m.
Thursday, July 3	Open	9:00 a.m. to 1:30 p.m.
	Closed	1:30 p.m. to 2:45 p.m.
	Open	2:45 p.m. to 7:00 p.m.
Friday, July 4	Open	9:00 a.m. to 1:30 p.m.
	Closed	1:30 p.m. to 2:45 p.m.
	Open	2:45 p.m. to 6:00 p.m.
Saturday, July 5	Open	9:00 a.m. to 1:30 p.m.
	Closed	1:30 p.m. to 2:45 p.m.
	Open	2:45 p.m. to 6:00 p.m.
	Exhibitor Teardown	6:00 p.m. to 10:00 p.m.
Sunday, July 6	Exhibitor Teardown	8 a.m. to 5 p.m.
Monday, July 7	Decorator Teardown	8 a.m. to Noon

All materials **MUST** be removed from the exhibit hall by noon

# Program Guide Advertising

## Insertion Order

### AD SIZES

### AD RATES

B&W      Four-Color

AD SIZE	AD SIZE	AD SIZE	AD SIZE	B&W	Four-Color
Full PAGE	7 1/2"x10"			\$610	\$1,037
1/2 PAGE	7 1/2"x5"	4 7/8"x7 1/2"		\$350	\$595
1/3 PAGE	7 1/2"x3 1/4"	4 7/8"x4 7/8"	2 3/8"x10"	\$245	\$415
1/4 PAGE	7 1/2"x2 3/8"	4 7/8"x3 1/2"	2 3/8"x7 1/2"	\$208	\$354
1/6 PAGE		4 7/8"x2 1/4"	2 3/8"x4 7/8"	\$139	
1/8 PAGE		4 7/8"x1 7/8"	2 3/8"x3 1/2"	\$116	
2-INCH		4 7/8"x1"	2 3/8"x2"	\$54	
1-INCH			2 3/8"x1"	\$27	

#### MECHANICAL REQUIREMENTS

Zip disk, CD or Film with a hard copy printout of ad required by deadline. Fonts and images saved as .tif files must be included.

NO display ads will be accepted by E-MAIL.

- Trim Size - 8 1/2" x 11"
- Bleed page-Allow 3/16 on all sides
- Margins 1/2"
- 1-Column Width      2 3/8"
- 2-Column Width      4 7/8"
- Binding: Perfect bound
- Screen: 133-line
- Film Negative-Right Reading-Emulsion Down

There is an extra charge for photo setup. Advertisers will be charged for production work. Advertisements may be resized to fit formats listed here. All plates and cuts disposed of 12 months after publication unless otherwise instructed.

I have read, understood, and agree to the terms of this contract

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Advertising Agency: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_  
 Print Name: \_\_\_\_\_  
 Date: \_\_\_\_\_

Payment Enclosed \_\_\_\_\_ Please Bill \_\_\_\_\_  
(new advertisers must pre-pay)

**Covers:** *(Full-page ads only. Call for availability.)*

**Four-Color: \$1,300**

**Spread:** *(Two full-page ads. Call for availability.)*

**B&W: \$1,200      Four-Color: \$2,000**

#### Ad Description:

\_\_\_ New *(Camera-ready artwork must be provided.)*

\_\_\_ Pickup from \_\_\_\_\_

**Total Cost: \$ \_\_\_\_\_**

#### Space Reservation Deadline

April 15, 2003

#### Material Deadline

May 1, 2003

#### Return to:

Piano Technicians Guild, Inc.  
 Attn: Shawn Bruce  
 3930 Washington Street  
 Kansas City, Missouri 64111-2963  
 816-753-7747 • Fax 816-531-0070

# REQUIRED PIANO INFORMATION

This year, we require a listing of pianos, along with the serial number of each, which will be displayed in your booth space at the upcoming convention in Chicago. We are confident that this new requirement will reduce confusion at the dock facilities during piano move-in and move-out. We ask that you complete the following and return it to the Home Office no later than May 25, 2003.

Exhibitor \_\_\_\_\_

Booth # Assigned \_\_\_\_\_

## Carrier Information:

To Hotel: \_\_\_\_\_

Contact & Phone number \_\_\_\_\_

From Hotel: \_\_\_\_\_

Contact & Phone number \_\_\_\_\_

Piano _____	Serial# _____	Exhibit__ Class__
Piano _____	Serial# _____	Exhibit__ Class__
Piano _____	Serial# _____	Exhibit__ Class__
Piano _____	Serial# _____	Exhibit__ Class__
Piano _____	Serial# _____	Exhibit__ Class__

Benches \_\_\_\_\_

Please list approximate number of benches you will be displaying

Date and time your piano will be delivered: \_\_\_\_\_

Date and time your piano will be picked-up: \_\_\_\_\_

Please note that all pianos must be out of the exhibit hall by noon on Monday, July 7, 2003. *No exceptions.*

## EXHIBITOR PIANOS - MOVING

Please note that in the past few years, some delivery companies were unable to unload your pianos. This has caused a back-up at the loading dock and we have implemented new procedures to alleviate this problem.

### POLICY

1. Your carrier/driver is responsible for the movement of all exhibit hall pianos to and from the trade show floor. The Piano Technicians Guild WILL NOT unload any exhibit pianos. *Pianos that arrive and are not unloaded by the driver or placement is not known, may be moved by another company (decorator or hotel personnel) at exhibitor expense.*
2. Please be sure all shipments include the following information:
  - Your company name
  - Booth number and contact person (including phone number)

Please mark or label all items such as grand boards, moving pads and benches to indicate ownership.

3. PTG Institute class pianos and PTG testing pianos will take priority over any exhibit piano moves.

4. All pianos must be removed from the exhibit hall by Monday, July 7 at noon. The loading dock will be open for outbound piano shipping on Sunday, July 6 from 8 a.m. to 5 p.m. and on Monday, July 7 from 8 a.m. until noon. If pianos are not moved by noon, July 7, they will be moved and stored at exhibitor expense.

# STAGE INFORMATION

## Looking for a way to make a big impact at the 2003 Piano Technicians Guild show?

Give our brand new stage area a shot. It's the perfect place to show off your new products and brag a little. At only \$100 for a half-hour's worth of time, it's also a bargain.

### Features

- 8' x 12' stage with seating directly in front
- Located on the "Quiet" side of the exhibit hall
- Sound system and electricity at no additional charge
  - Stage Schedule posted daily

Spaces are EXTREMELY limited. If interested call Shawn Bruce at (816) 753-7747

# SPONSORSHIP OPPORTUNITIES

Throughout this Convention the Piano Technicians Guild will be hosting several different functions for various groups and are seeking sponsorship of these events. For a \$500 sponsor contribution we will list your company name as the sponsor of the event in the official program book which is distributed to each and every attendee of the Convention. A contribution of \$1,000 or more will include the above promotional opportunity, plus your company name will be displayed on a large banner to be hung in the main Convention foyer for all to see!

The events currently available for sponsorship are as follows:

*PTG Chapter Officer Meeting Refreshments – Friday, July 4*  
*Manufacturer's Meeting Refreshments – Friday, July 4*  
*PTG Associate Luncheon – Friday, July 4*  
*PTG Committee Meeting Refreshments – Saturday, July 5*  
*Exhibit Hall Refreshment Cart – Thursday, July 3, through Saturday, July 6*

Should you wish to participate in this tremendous opportunity for your company, please complete the form below and mail to: PTG, Attn: Mary Kinman, 3930 Washington, Kansas City, MO 64111 or send via fax to 816/531-0070. Sponsorship requests must be received no later than May 1, 2003 to appear in the program book.

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*Please print clearly*

YES! \_\_\_\_\_ (company) will take advantage of this opportunity and agree to sponsor an event at the PTG Convention in Dallas. We would like to sponsor the following function: \_\_\_\_\_

Enclosed is our check in the amount of: \$ \_\_\_\_\_

*MasterCard, Visa and Discover are welcome.*

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

**CALL FOR CURRENT FLOOR PLAN**

# PTG 46th Annual Convention & Institute

## EXHIBIT SPACE APPLICATION

**WELCOME—**

To the PTG Annual Convention and Technical Institute!  
 Exhibit space is available in the convention facility for **\$645** per 10' x 10' booth. Please note that there is a 10% discount for two or more booths reserved by a single exhibitor. A 50% deposit will be required to reserve booths, with the balance of the exhibit fee due upon receipt of invoice no later than June 1, 2003. **Fees for exhibit services, such as electricity and drayage, will be billed separately by the decorator.**

A deposit of half the exhibit fee must accompany the signed application form before space can be reserved. Please note that booth reservations will not be taken over the phone. They will only be accepted by mail or fax, on a first-come, first-serve basis. Mail or fax signed contract along with check or credit card number (Mastercard, Visa or Discover).

Please be sure to read the "Exhibit Hall Policies and Procedures" on the reverse side before completing this form.

**PREFERRED BOOTH LOCATION** (ASSIGNMENTS ARE NOT GUARANTEED)

First Choice: \_\_\_\_\_

Second Choice: \_\_\_\_\_

Third Choice: \_\_\_\_\_

Next to: \_\_\_\_\_

Away from: \_\_\_\_\_

In quiet area? (yes or no) \_\_\_\_\_

**EXHIBIT COST INCLUDES TWO COMPLIMENTARY REGISTRATIONS FOR BONAFIDE EMPLOYEES OR OTHER REPRESENTATIVES PER 10' BY 10' BOOTHS (UP TO TWO BOOTHS); EACH ADDITIONAL BOOTH OVER TWO RECEIVES ONE ADDITIONAL REGISTRATION. ALL NAMES MUST BE RECEIVED BY JUNE 1, 2003.**

**EXHIBIT PERSONNEL**

Please list below the names of those who will staff your exhibit.

NAME	TITLE	Please Check ATTENDING CLASSES	Please Check PTG MEMBER
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**EXHIBIT**

**FEES**

\_\_\_\_\_ Booths @ \$645

Less 10% discount for multiple booths

**SHOWCASE BOOTHS** (see floor plan)

(Showcase 1 or 2 = 4 booths in premium location.) **\$3,000**

Showcase 3 = 3 booths in premium location) **\$2,500**

Total booth rental fee \_\_\_\_\_

50% deposit due with application \_\_\_\_\_

**TOTAL ENCLOSED** \_\_\_\_\_

Balance (due by June 1) \_\_\_\_\_

\_\_\_ Visa \_\_\_ MasterCard \_\_\_ Discover

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

**OFFICE USE ONLY**

Date received \_\_\_\_\_

Amount paid \_\_\_\_\_

Check # or Card \_\_\_\_\_

Balance \_\_\_\_\_

Date of balance paid \_\_\_\_\_

Check # or Card \_\_\_\_\_

**I/WE** have read the rules, terms and conditions set forth in the "Exhibit Hall Policies And Procedures" listed on the reverse of this form, and agree to abide fully by them.

AUTHORIZED SIGNATURE \_\_\_\_\_

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY NAME as it should appear on booth ID sign: \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY, STATE & ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ DATE \_\_\_\_\_

**Return To:**  
 (please make a copy for your records)



3930 Washington • Kansas City, MO 64111-2963  
 (816)753-7747 phone • (816)531-0070 fax

# The Piano Technicians Guild's 46th Annual Convention & Institute

## EXHIBIT HALL POLICIES AND PROCEDURES

**FEES, RESERVATIONS AND REGISTRATION**—A deposit of half the exhibit fee must accompany the signed space application form before space can be reserved. Please note that booth reservations will not be taken over the phone. Reservations will only be accepted by mail or fax and on a first-come, first-served basis. Mail: signed contract along with check or credit card number. Fax: signed contract and credit card number. (Mastercard, Discover or Visa only). All fees must be paid in full by June 1. If payment in full is not received by that date, PTG reserves the right to resell the space. Under no circumstances will exhibitors be allowed to set up exhibits until all fees are paid, and PTG reserves the right to defer assignment of exhibit space until all accounts with PTG are current.

**PERSONNEL**—The exhibit fee includes two complimentary registrations per 10' x 10' booth for bonafide employees or other pre-designated exhibitor representatives. A second booth also receives two registrations. Each additional booth over two receives one additional registration. Registrations do not include tickets for food functions or other optional activities, which must be purchased separately. Please complete a separate registration form for each individual to be registered. Upon receipt of Exhibit Space Application you will receive a separate convention registration form for each pre-designated exhibit personnel. Badges for exhibit personnel will be issued at the convention registration desk and may not be transferred.

**BOOTH ASSIGNMENTS**—Booths are assigned based on the date on which the signed contract and deposit is received in the PTG Home Office. PTG reserves the right to make changes at any time in the location, size and display limits of any exhibit if this is in the best interest of the exhibition.

**EXHIBITOR SERVICES**—Exhibitors must arrange and contract for collateral services such as decorating, furniture rental, electrical connections, drayage and similar services with the appointed exhibit service contractors. Such services will be billed directly by the contractor. A packet containing service contract order forms and other information will be sent to each exhibitor as soon as booths have been assigned. Those exhibitors who will be displaying pianos should review the information contained in this information packet regarding the movement of pianos from the shipping floor area to the exhibit floor.

**CANCELLATION**—If written notice of cancellation is received prior to May 1, 2003, a full refund less 25 percent of total cost of space contracted which represents PTG reasonable processing costs. No refunds will be issued after May 1, 2003. In the event of cancellation of the PTG Annual Convention and Institute due to fire, strikes, government regulations, natural disasters or other causes beyond PTG's control, the Board of Directors of the PTG shall determine an equitable basis for the refund of monies received from Exhibitors, if any, remaining after payment of expenses incurred. No refunds will be issued until 15 business days after the close of the exhibit hall.

**OPERATION OF BOOTHS**—Selling and order-taking is permitted but must be confined to exhibitors' booths or the lounge area in the exhibit hall. It will not be allowed elsewhere in the exhibit hall or in other convention areas. The exhibitor may exhibit only goods as to which it is a manufacturer or a distributor duly authorized by the manufacturer to exhibit such goods. It is the exhibitor's responsibility to comply fully with any applicable federal, state and local tax laws and requirements, including but not limited to sales and use taxes.

Exhibits or Exhibitor conduct which PTG determines at its sole discretion are likely to constitute a violation of state or federal law or criminal activity shall be prohibited and PTG shall have the right upon such a determination to require the immediate removal of the exhibit or the offending Exhibitor (who will forfeit all rights to exhibit at future PTG shows together with all fees and rentals paid) and/or confiscate any illegal material or property in possession of the Exhibitor. PTG shall have no liability in connection with the foregoing unless malice can be proven by the exhibitor.

PTG reserves the right to restrict exhibits which, because of noise, method of operation, or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of the exhibition as a whole. PTG reserves the right to refuse admittance to exhibitors displaying materials and/or equipment which are not in keeping with the interests of PTG. In the event of such restrictions or evictions, PTG is not liable for refund of any fees or other expenses.

Exhibits may not project beyond the space allotted or interfere with traffic to exhibits of others. No demonstrations or other activities interfering with other exhibitors will be permitted. In the interest of accountability and safety, no exhibitor shall assign or sublet or share the space allotted with another business or firm unless approval has been obtained in writing from the PTG.

Nails, tacks, gummed labels or stickers and other similar materials may not be used on the walls of the Exhibition Hall. Exhibitors causing damage to the Exhibition Hall will be responsible for cost incurred. No signs other than those furnished by the PTG may be placed outside of any Exhibitors space or in doorways or hallways of such space. Design of exhibit floor and hall access locations will be solely the decision of PTG.

**EXHIBITOR RESPONSIBILITIES**—The exhibitor shall be responsible for securing any and all necessary licenses or consents for:

- A) Any performance (whether live or by any type of recording and/or playback mechanism), displays or other uses of copyrighted works or patented inventions; and
- B) Any name, likeness, signature, voice or other impression, or other intellectual property, which is used, directly or indirectly, by the exhibitor.

Exhibitor agrees not to photograph, videotape, depict, or record for commercial or noncommercial use the PTG Annual Convention and Institute, its exhibits, events or those attending unless given written permission by the PTG. Exhibitor authorizes PTG and its representatives to photograph, videotape, depict or record for any use the PTG Annual Convention and Institute, its exhibits, events and those attending (including exhibitor's representatives.)

**LIABILITY**—PTG, its officers, directors, agents and employees are not responsible for and shall not be liable for any injuries to any exhibitor, its officers, directors, agents employees, customers or potential customers nor for any loss or damages to any of their goods, wares, merchandise, chattels or property for any cause whatsoever while such goods, wares, mer-

chandise, chattels or property are in transit to or from the PTG Annual Convention and Institute and its officers, directors, agents and employees are not responsible for and shall not be liable for any acts omissions or representations of any exhibitor, or any of the officers, directors, agents or employees of the exhibition hall or of any exhibitor.

Exhibitor expressly agrees to assume all risk and to indemnify, defend and hold harmless PTG, its officers, directors, agents and employees from and against any and all claims, demands, defense costs, liability expense (including attorney's fees) or damages of any kind or nature arising out of or in connection with injury of, or damage to or any loss of property belonging to exhibitor or exhibitor's employees, contractors, representatives, patrons, guests or invitees, excepting that portion of such claims, demands, defense costs, liability, expense or damages arising out of the sole negligence or willful misconduct of PTG.

The exhibitor shall hold harmless and indemnify PTG and its officers, directors, agents and employees from and against all loss, cost, expense claim, liability or damage, including reasonable attorney's fees, arising in connection with Exhibitor's exhibit or any conduct by Exhibitor, its officers, directors, agents, employees or representatives, including but not limited to tortious activity of any kind (including libel, slander or injuries caused by sound level in or around exhibitor's exhibit), trademark or copyright infringement or failure to comply with these or any other posted or published rules and regulations or any amendments thereto.

**INSURANCE**—Exhibitor shall be required, as a condition for exhibitor's right to exhibit at this trade show, to maintain the following insurance coverages: Commercial General Liability, Products/Completed Operations, Personal Injury and Automobile Liability (if owned company vehicles will be delivering items to the show site) with minimum limits of not less than \$1,000,000. Also, Fire Legal Liability with a minimum limit of \$50,000 and medical payments with a minimum limit of \$5,000. In addition, coverage must be maintained for property insurance for exhibitors goods, wares, merchandise, chattels and any other property (i.e. transit from factory or warehouse to the exhibition hall while stored or exhibited, and returned to the exhibitor's premises). Each exhibitor must make provisions for the safeguarding of his goods, wares, merchandise, chattels or property since PTG will not be responsible for any injury thereto. All coverages should name PTG as additional insured. Exhibitor agrees to waive all subrogation claims against PTG, its officers, directors, agents and employees for any and all claims, demands, defense costs, liabilities, expenses or damages of any kind or nature arising out of or in connection with damage to or loss of any property belonging to exhibitor or exhibitor's employees. Contractors, representatives, patrons, guests or invitees for which the exhibitor indemnifies PTG, excepting that portion of such claims, demands, defense costs, liability, expenses or damages arising out of the sole negligence or willful misconduct of PTG.

### SET-UP/MOVE IN DAYS—

Monday, June 30	Decorator Set-up	9:00 a.m. to 5:00 p.m.
Tuesday, July 1	Exhibitor Set-up	9:00 a.m. to 5:00 p.m.
Wednesday, July 2	Exhibitor Set-up	9:00 a.m. to 4:00 p.m.
	Trade Show Opens	5:30 p.m. to 7:30 p.m.
Thursday, July 3 through Saturday July 5	Open	9:00 a.m. to 1:30 p.m.
	Closed	1:30 p.m. to 2:45 p.m.
	Open	2:45 p.m. to 6:00 p.m.

(7 p.m. on 7/3)

All exhibitor personnel must wear their PTG exhibitor badges when working in the exhibit areas. No one will be admitted without a PTG badge. Exhibitors are required to have completed their set-up and installation of merchandise in their space no later than 4 p.m., Wed. July 2, 2003. All exhibits must be occupied at all times during open show hours. Booths must be set up no later than 30 minutes prior to the opening of the exhibit hall on the first day of the show, and will not be dismantled prior to the published show closing. PTG reserves the right to change the show schedule without prior notice.

**DISMANTLE/MOVE OUT**—The show officially closes at 6 p.m. Saturday July 5 2003. No exhibitor may dismantle prior to 6 p.m. on that date. Such violations may disturb surrounding Exhibitors and threaten the safety of Exhibitors and attendees. Violators of this regulation may be denied the right to exhibit at future shows sponsored by the PTG. All exhibit materials must be removed from the exhibit area by noon Monday, July 7, 2003. All pianos must be removed by noon, Monday July 7, 2002. Pianos that remain in the hall after that time will be moved and stored at exhibitor expense

### OTHER NOTES—

- Exhibitors are prohibited from tuning the pianos in their booths during Hall hours either by the exhibitor or any convention attendee.
- Set-up will not be allowed until the specified move-in times. Please schedule your piano shipments accordingly.
- All pianos must be picked up and moved out of the Exhibit Hall by Monday, July 7 at noon. Pianos that are moved out by the decorator will be charged moving and storage fees.

**INTERPRETATION**—PTG shall have the full power to interpret and enforce all Policies and Procedures contained herein and full power to amend these and make such additional Rules and Regulations as shall be necessary for proper conduct of the PTG Exhibit Hall. All such decisions shall be binding upon each exhibitor.

Should either party reasonably retain counsel for the purpose of enforcing or preventing the breach of any provision thereof, if such matter is settled by judicial determination, the prevailing party shall be entitled to be reimbursed by the losing party for all costs and expenses incurred therein, including, but not limited to, reasonable attorney fees for the services rendered to the prevailing party.

This agreement shall be governed in all respects by the laws of the State of Missouri and any action between the parties to this agreement shall be maintained only in a court of competent jurisdiction in Jackson County, Missouri.

In the events that any provision of this Agreement becomes or is declared by a court of competent jurisdiction to be illegal, unenforceable or void, this agreement shall continue in full force and effect without said provision, provided that no such severability shall be effective if it materially changes the economic benefit of this agreement to any party.